



Virtual Event Vendor List

Compiled March 16, 2020



During a difficult fundraising season, who can help your organization weather the storms and come through the other side? As I saw the difficulty my own organization (World Concern) was facing with physical events such as galas and races being cancelled, I reached out to my friends on LinkedIn and asked who might be interested in brainstorming and working together on developing solutions so we can all benefit.

We have a robust and spirited industry of consultants and solution providers helping nonprofit organizations raise more money to help more people. I'm thankful for how these companies and individuals walk alongside our nonprofit organizations.

I put a call out for vendors to submit their information to help you identify partners. This is the list of vendors who submitted their information. This is not an endorsement of their work, simply a way for them to offer their name as someone you may want to work with.

I am appreciative of your work and pray for continued fundraising success,
Jeremy

Nonprofit DNA (Consulting Firm)

At Non-Profit DNA we exist to help non-profit organizations strive to achieve their greatest capacity of revenue generation. During challenging fundraising times like right now, we are your trusted partner.

We assist the NPO market through consultation and advisory services, cohort training groups, C-level leadership searches, data and marketing assessments, digital marketing, strategic planning, Major Donor Rep training, planned giving, non-cash giving strategies and complete take over (outsourced) leadership of the NPO fundraising, marketing and development processes and management. We bring only seasoned leaders in all areas of NPO management.

www.nonprofitdna.com

Contact Information

Tim Smith

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BBS & Associates (Consulting Firm)

Changing the world. That's your calling.

Helping you fund it. That's ours.

We strive for the heart of a servant. For more than three decades, we've worked closely with great ministries to raise funds through multiple channels.

We're called alongside you, as experienced guides, deploying proven-effective processes and tools, as well as enlightening research and test results. We're committed to producing remarkable, creative, and innovative campaigns to communicate your story to the world.

www.servantheart.com

Contact Information

Dale Berkey

<https://www.servantheart.com/contact-us/>

(330) 665-5227

Borges Creative (Graphic Designer + Creative Strategist)

Help organizations ask the right questions, so they can solve the right problems.

Contact Information

Thomjon Borges

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978-464-2840

Lisa Verges, Fundraising Consultant (Consulting Firm)

I work one-on-one with nonprofits to identify and evaluate their unique fundraising opportunities, and help them to organize and execute their plan for growth.

lisaverges.com

Contact Information

Lisa Verges

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Neon One (SaaS Provider)

Neon One bring together the best software platforms in the philanthropic sector to create a tailored, intuitive experience. Our ecosystem approach eliminates the pain points that come from managing data in disparate systems. We help you build capacity and expand impact with a unified technology and service stack.

www.neonone.com

Contact Information

Taylor Volk

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312-598-3214

Ascend Fundraising Solutions (SaaS Provider)

Ascend is the industry leader in online charitable gaming (50/50, raffles, sweepstakes). Our platforms enable charitable organizations to raise recurring revenue, build their donor datasets, and bring more visibility to their hard work. We assist with all the technology, regulatory and marketing to help the program run successfully. You can see an example at <http://superbowl5050.com/>

<https://ascendfs.com>

Contact Information

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Inspire Hearts Fundraising (Consulting Firm)

We help to navigate the opportunities of virtual events to maximize your fundraising potential. Combining marketing, mission storytelling, livestream setup, fundraising technology selection, telethon style ambassador asker talent and building gratitude process to facilitate future fundraising opportunities. We can help you to evolve your event and expand your audience. Over 1000 events conducted and \$100 million raised, we understand what you are dealing with and know how to help. In these crazy times, continue to aspire to inspire to fund your mission. Much Love!

Inspireheartsfundraising.com

Contact Information

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Conrad Direct (Consulting Firm)

List Brokerage and Consulting

www.conraddirect.com

Contact Information

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Funraise (SaaS Provider)

We are on a mission at Funraise to help nonprofits modernize their fundraising. With the rise of new channels like social fundraising, the opportunity to acquire donors at scale has never been more exciting. Through my decade long experience of starting and building nonprofit organizations that have achieved \$100M+ in donations, I've learned what it takes to scale a nonprofit business. This tactical experience has been infused into the product my company has built, which is allowing many of our customers to 3x their online revenue while building deeper connections with their donors and reducing churn.

Nonprofit organizations everywhere are changing the world, and we're here to help. That's why I've built a company that is streamlining the fundraising ecosystem allowing nonprofits to focus on the thing that matters most - their mission.

Our core technology provides:

- > Online Fundraising
- > Ticketing and Event Management
- > Recurring Giving
- > Fundraising Websites
- > Peer to Peer Fundraising
- > Email Automation
- > Text-to-Donate
- > CRM
- > Automated Workflows
- > Reporting and Dashboarding
- > Data Mining
- > Pledging

<https://www.funraise.org/>

Contact Information

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DonorDrive (SaaS Provider)

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Blue North Strategies (Consulting Firm)

We are a full service marketing and consulting agency with expertise in mid-level donor management and data analytics.

www.bluenorth.ca

Contact Information

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Fervor (Consulting Firm)

Strategic communications for faith based nonprofits.

www.createfervor.com

Contact Information

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Cheerity (SaaS Provider)

Cheerity powers social (media) movements that drive positive actions and change. We connect organizations with communities around issues and causes and leverage peer-to-peer community referrals to create trust and reach. Our platform is used by brands and organizations for cause-based and purpose-driven campaigns that live and grow entirely online.

about.cheerity.com

Contact Information

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For Momentum (Consulting Firm)

For Momentum is an agency focused solely on cause/impact partnerships. We help nonprofits with their partnership development from strategy, agreements, operations, and execution. As nonprofits are moving events to virtual platforms, we're working with nonprofits to strategize how to best make the change and how to bring along their corporate partners/sponsors.

www.formomentum.com

Contact Information

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LemonSkies (I am really more of a free agent strategist, not a firm :))

Nonprofit strategy: communications and fundraising

<https://www.lemon-skies.com/>

Contact Information

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Converge Digital (Digital Marketing Agency)

We help nonprofits attract, retain, and reactivate donors through social advertising.

<http://Converge.Digital>

Contact Information

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Legacy 5 Consulting (Consulting Firm)

Works with teams to maximize results

Contact Information

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Hustle (SaaS Provider)

Hustle lets organizations send texts without requiring an opt-in. Organizations like HRC, ALS Association, Sierra Club, and so many others use us for fundraising, event turnout (and day of activation), programming and communications, and others. Here's an example of how Alzheimer's Association uses us: <https://blog.hustle.com/alzheimers-association-finds-success-with-hustle-f6e1efad9d18>

www.hustle.com

Contact Information

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Tactical Fundraising Solutions (Consulting Firm)

I focus on the operational and infrastructural side of fundraising - data analysis, systems maximization, using CRM/technology, along with copy and appeal writing and strategy particularly for low and mid-range donors. Happy to help any way that I can.

www.tcbfundraising.com

Contact Information

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The Global Center for Nonprofit Excellence® (Orchestrated Network)

The Global Center of Nonprofit Excellence is an orchestrated network (like Uber® or AirBnB®) that exists for the expressed purpose of bringing together nonprofits, funders and vetted industry experts where accepted Best Practices are encouraged, assessed and nonprofit operating performance improved. Referrals are always FREE to nonprofits.

www.theglobalcenter.net

Contact Information

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Ariel Glassman (Solo consultant)

Fundraising (individual giving, online & mobile, planning, etc)

arielglassman.com

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Cheerful - A Goodworld Company (SaaS Provider)

Modern and Innovative fundraising tools

cheerfulgiving.com

Contact Information

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NextAfter (Consulting Firm)

Fundraising research, testing, and revenue optimization.

www.NextAfter.com

Contact Information

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Altrui Consulting (Consulting Firm)

We collaborate with nonprofits in strengthening their fundraising and currently are working with several clients who have had to cancel major fundraising events.

altrui.org

Contact Information

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Yearly (SaaS Provider)

Self-service digital annual report builder, that helps orgs share their story and impact in a more digital and engaging way. Use cases: annual reports, event recaps, board meetings, proposals, marketing collateral, financial reports, etc

yearly.report

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Making fundraising easy for nonprofits 🎉 (Consulting Firm)

Digital marketing and fundraising for nonprofits.

cambartlett.com

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Givebutter (SaaS Provider)

Cost-effective online fundraising tools for donations, campaigns, and events of all kinds.

<https://givebutter.com>

Contact Information

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QuamTaylor LLC (Consulting Firm)

I teach leaders and founders of small nonprofits how to pivot off the spin-cycle of small gifts and teach them how to start securing larger donations. The leaders I work with are experts in their field, but when it comes to individual donor fundraising, they've simply never been trained on how to do it, so it feels super uncomfortable. So, I help them learn the exact steps to launch a mid- and major level gift program that feels comfortable, involves less dread, and fully funds their mission for the long-haul. I do this all over the country through my 90-day LET'S GROW fundraising accelerator. It's pretty fun to watch my clients land their first 4-, 5-, and 6-figure gifts.

www.QuamTaylor.com

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Tiltify (SaaS Provider)

Tiltify is a full service fundraising platform that was made for social fundraisers. Currently the #1 platform for the Millennial and Gen Z market across social sites including Twitch, Youtube and Mixer, Tiltify pioneered the livestream fundraising market by reinventing the telethon for anyone and our fundraising tools focused on creating a more engaging relationship between fundraisers and donors which has made it the most requested charity solution by fundraisers. Now Tiltify's Tools for Do-It-Yourself Campaigns and running your major programs from endurance events to livestreams has proven to allow fundraisers to raise considerably more. Trusted by some of the top charities in the world including St Jude Children's Research Hospital, United Way Worldwide, American Red Cross, Make-A-Wish and Humane Society of the United States and used across North America, Europe and Australia.

<https://tiltify.com>

Contact Information

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Be The Change For Your Community (Event Planner)

I offer a wide variety of services to non-profit leaders: grant writing, event planning, etc...

www.bethechange4yourcommunity.com

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Creative Science (Consulting Firm)

We use behavioral economics to help NPOs recruit more advocates and raise money online.

www.creativescience.co

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